



Omni Eye Specialists • Spivack Vision Center®
Madison Street Surgery Center • Madison Street Financial Services
Proudly Owned by Employees

Our Employees are Vested in Your Vision

Madison Street Company®, is the first 100% employee owned ophthalmic practice in the nation. In 2004, Madison Street Company® organized into an employee stock ownership plan (ESOP). In addition to regular compensation, the ESOP allows employees to begin accruing their stock rewards after their first year and becoming vested after 5 years. The dedicated employee owners are all local.

“Most medical offices are owned by doctors or corporations. In our companies, every employee is an owner and an active asset for our success,” stated Dr. George Pardos, CEO. “Our employees take a very active roll to achieve our goals. It is important for each of us to provide the

best care we can to each patient. We are vested in our patients’ vision.”

Madison Street Company® has almost 100 employees comprising four ophthalmic specialty companies:

Omni Eye Specialists, providing care in: Cataract, Retina, Cornea and External Disease, Glaucoma and Oculoplastics.
Spivack Vision Center®, providing blade free laser vision correction with experience, care and state-of-the-art technology.
Madison Street Surgery Center, a State licensed, AAAHC Accredited, Medicare Approved, Ambulatory Surgical Center specializing in ophthalmic surgeries.
Madison Street Financial Services, providing ophthalmic billing and payroll services.

Inside this issue:

Omni Eye Specialists	2
Spivack Vision Center	3
Madison Street Surgery Center	4
List of Our Doctors	4
Contact information	4

Websites

www.MadisonStreetCompany.com
www.OmniEye.com
www.Spivack.com
www.MadisonStreetSurgeryCenter.com

News From Omni Eye Specialists

Meet Our New Administrator



Wayne H Persutte,
PhD, MS, FACHE,
CMPE, CRA

What is your health care background?

Many years ago, a colleague asked me why I chose healthcare as a profession. The obvious reason was because I had someone in my family in health-care – my mother

was a career clinical nurse and I respected her for her tireless dedication to others and commitment to her profession. You see, she was an “old school” nurse who wore a starched white uniform and hat to work every day. I suppose that impressed upon me the value of taking care of people during trying times – times of infirmity,

pain, and loss, when they needed compassion and understanding most. To me, this was making a difference.

What new qualities do you bring to Omni Eye Specialists?

It may seem trite and a bit overused, but I most value honest, loyalty, and mutual respect. I really believe that these values can be lived on a day-to-day basis. After all, we together - referring ODs, physicians, Omni care providers, and staff - are responsible for emotional and physical well-being of our patients. This is built upon trust and trust is dependent of these three attributes. Our responsibility to patients and coworkers is not to be taken lightly and I have found success in using these attributes to guide our decision-making, actions, and interactions are of paramount importance. Thus, I believe the strongest assets I

bring to Omni are a set of core principles designed to guide the care of others. Beyond that, I believe that my strengths lie in strong leadership, a thorough understanding of clinical care, and a dedication to communication.

Why did you choose Omni Eye Specialists?

I believe that Omni is a wonderful organization. When I came onboard, I had a variety of other opportunities to choose from and I elected to join Omni Eye Specialists and the Madison Street Companies. I appreciated the fact that the organization is stable, yet growing, . . . successful, but not complacent. . . and forward thinking, but with a strong moral compass. I have not been disappointed in my decision.

Omni Eye Specialists – South–

Drs Amiel, Belen and Wang, in addition to Dr. Prouty, are seeing patients at SVC. Now you can not only see our doctors at 55 Madison Street, but if you need glaucoma, corneal or anterior segment consultations we will be able to care for you at SVC as well. When you call (303-377-2020), let us know where you would like to be seen and with whom, if there is a preference. Make sure to let us know your referring doctors name. We are adding two new doctors. Dr. Salil Shukla, vitreo-retinal surgeon, will join us in July and Dr. Sumit Sitole, oculoplastic surgeon, will start in September.

Insurance Plans Accepted at Omni

OES participates in the following insurance plans:

AARP, Aetna, Anthem/BCBS, Cigna, Cofinity, Coventry Health Care, Cover Colorado, Evercare, Eye Specialists, First Health PPO, GEHA, Great West, Humana, Medicaid, Medicare, MultiPlan, PacifiCare, PacifiCare -PPO, PHCS, Pinnacol, Railroad Medicare, Rocky Mountain Health Plan, Secure Horizons, Tricare, Tricare Prime, and United Health Care.

Please have your insurance information when making your appointment. We will need to make a copy of your ID and insurance card upon your arrival.

Omni Eye Specialists Satellite Offices

We have many locations in the surrounding metro Denver area to include:

- Cherry Creek
- Lakewood
- Wheat Ridge
- Broomfield
- Brighton
- Thornton
- also Fort Collins!

When making future medical appointments, please inquire if you can be seen at a facility closer to your home.

For more information, visit www.OmniEye.com.

News From Spivack Vision Center®



State-of-the-Art Technology for Our Patients

Spivack Vision Center® is proud to announce our acquisition of the iFS IntraLase femtosecond laser used in the blade free iLASIK procedure. We are the first and only center in metro Denver to offer this new technology. The iFS provides even greater control and safety to achieve the best possible vision for you.

The iFS creates the corneal flap, the first step in the two step LASIK procedure, and is a technological advancement to the standard IntraLase laser. The surgeon is able to further customize the procedure for each patient. Now the surgeon can determine the shape of the flap and provide a beveled edge to the corneal flap. This allows for better wound healing and enhanced stability after LASIK. The patient also benefits from less energy delivered to the cornea to create a thin flap.

“It makes sense to provide the best technology to patients, regardless of the economy.” said Dr. Lawrence Spivack. “I am very impressed with the custom results we have been able to obtain for our patients with the new iFS.”

Spivack Vision Center® offers complimentary LASIK evaluations. To schedule, please call 303.SEE.2020 (303.733.2020).

Did You Know?

With laser vision correction procedures (LASIK/PRK), the eye is numbed with eyedrops. There is a lid holder that gently keeps you from blinking. The need to blink isn't there because your eye is numb!

Spivack Vision Center® works with a couple of different financing providers to offer our patients convenient payment plans. For more information, visit www.spivack.com and click on the “Fees and Financing” tab.

Laser vision correction is not for everyone. Our doctors will visit with you about your options. We do not just a “LASIK only” center.

Spivack Vision Center® Lifetime Commitment is an agreement. If eligible (and most people are), we agree to retreat your vision at no charge if you agree to have annual eye exams with your eye doctor. Please contact us at 303.SEE.2020 for more information.



Who is YOUR Eye Doctor?

Spivack Vision Center® has a long standing reputation in our community and has strong relationships with the optometric community in metro Denver and the surrounding areas. We want to know who your eye doctor is so that we can work together with your eye doctor to provide you with the best experience.

At Spivack Vision Center®, we provide Evaluations/Treatments/Surgeries for:

- Blade free iFS IntraLase LASIK
- CustomVue LASIK and PRK
- Clear Lensectomy
- Implantable Contact Lenses
- Monovision
- Presbyopia Correcting Lenses

The doctor will let you know your options to achieve your vision goals.

For more information, visit
www.Spivack.com.

Contact Information

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 Ask about additional offices

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FROM: Omni Eye Specialists
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TO:

News From Madison Street Surgery Center



**Retinal Surgeries
 Now at
 Madison Street
 Surgery Center**

By Miriah Teeter, M.D.

We have the (brand new) Constellation Vitrectomy System. It is the next generation surgical system, with a number of design and performance features that help make the surgery safer and more efficient. We also have the brand new Zeiss Lumera surgical microscope, which provides superior optics and illumination to prior scopes. In short, we have created a brand new vitreo-retinal operating theater from the ground up, utilizing the most advanced technology available at every level. I'm able to provide absolutely state of the art surgical care in a more controlled, comfortable environment for the patient at MSSC. In emergency situations, where time is a factor, we are only steps away from MSSC. Once a surgical emergency is diagnosed, we can provide the fastest possible surgical treatment and maximize the patient's outcome.

**Our
 Madison Street
 Company Doctors**

- George J. Pardos, M.D.**
- Robert E. Prouty, O.D.**
- Ketty Lee, O.D.**
- Jason J. Wang, M.D.**
- Gary A. Belen, M.D.**
- Miriah Teeter, M.D.**
- Howard Amiel, M.D.**
- Lawrence Spivack, M.D.**
- Vandi Rimer, O.D.**
- Jack Zamora, M.D.**